

Chris Pallaris

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Employment in design industry:

April 2008 – June 2009

- Contracting at Microsoft MSN: Senior user experience designer and art director. Involved developing engaging experiences through effective information architecture and design. The role involved working closely with multiple stakeholders at various levels of the company - reviewing and improving current experiences of MSN web products and also developing MSN's next-generation web strategies.

October 2005 – April 2008

Contracting design agencies

- The GreenRoom digital/Momentum pictures: Lead flash designer for various rich-media movie advertising campaigns
- The OtherMedia: Lead design and art direction for Nokia, Scalextrics, Lords Cricket, Ecover/Wateraid, Virgin Experience.
- Tangozebra / Doubleclick : Lead design and art direction including graphic, flash and concept design for Channel 4, E4, Royal Bank of Scotland, NatWest, Budweiser, Sony, Ford, GNT0, EA, Johnson & Johnson, Yahoo, Nintendo, Squaresoft.
- RMG connect : Vodafone flash design
- Crayon London : BT graphic and flash design
- Sage associates : PMCPA pitch
- Proximity London : Motorola flash design
- LBI / FRAMFAB : Branding and web design for Orange

Freelance work

A selection of private freelance clients

HMV, Google, Clarks shoes, TerraPlana, United Nude, Soul of Africa, Bluesq betting, Fasttrackfitness, FitFlop, Full English, Searchspace, Look at my crazy shoes, Body Language PT, Cosyfeet, Amazon.co.uk, Three Blind Mice, Jelly London, Channel 4.

August 2003 – Sep 2004

Amazon Designer – EU Design Team

- Creating graphics for online and offsite promotions for UK, French and German locales, including emails, banner graphics and print work.
- Participating in regular international and EU design meetings to discuss globalisation issues and projects with US, Canada, Japan and EU designers.
- Designing new web site features and having the opportunity to develop exciting new blue sky solutions.
- Working in an environment with stringent goals and tight deadlines and maintaining a very high level quality of work.
- Developing successful website solutions for projects with continued emphasis on information architecture and usability.

Computing/ Technical Skills:

Skill	Skill level	Experience
• Photoshop	Advanced	9 years
• Illustrator/ Freehand:	Intermediate	6 years
• Dreamweaver / Flash / Director	Intermediate	6 years
• 3D Studio Max	Intermediate	5 years
• Premiere / Final Cut Pro / After Effects	Beginner	4 years
• Proficient in Windows and Mac		

Education:

September 2001 – July 2005

Brunel University, London

BSc Multimedia Design & Technology

First Class Honours

Sep 1999 – June 2001

Broomfield Sixth Form, Southgate

A-Level

Design & Technology:

A

Physics:

C

Information Technology:

B

Modern Greek:

B

Sep 1997 – July 1999

Broomfield Secondary School, Southgate

GCSE

11 GCSE's with A* - A grades

Honours & Achievements:

I am passionate about the work I produce and my various personal design and agency awards are a testament to the strength of my skills and emphasis on my own personal development. I do firmly believe that my major achievements are in the future.

Interests & Activities:

Being a very keen and able artist from an early age, it was a natural progression for me to develop into digital design. Design has become particularly inspiring to me and I have developed a passion which I enjoy practicing be it work or as a hobby.

My love for music is unequivocal. I regularly go to gigs and concerts and am also an enthusiastic self-taught guitarist. I frequently play football with friends and have enjoyed brief spells with numerous Sunday league clubs.

I practice Wing Chun Martial Arts and have found it helps maintain a healthy and relaxed state of mind which I have found beneficial in all aspects of life.

Having recently returned from travelling in Asia, I have discovered a great personal love of seeing the world and intend to continue doing so in parallel with my career.

Referees:

Available on request.